



Experience more
with Vogel's


NEXT

Series



Innovative TV wall mounts and stands





**“I HAVE THE
SIMPLEST TASTES.
I AM ALWAYS
SATISFIED
WITH THE BEST.”**

Oscar Wilde

Irish writer

That was our aim when we began the creation of the Vogel's NEXT Series. And from the reactions of professionals and our demanding clients alike, we may have exceeded our own objectives. The Next Series surprised even them. A full-motion wall mount that remembers your favourite position? A mount you can operate via an app? Or a soundbar that moves with your TV and creates a sound quality so good it makes the need for other speakers in your room a thing of the past? Even if you didn't think such things possible before, these are benefits to which you could very quickly become accustomed.

SOMETIMES YOU DON'T NEED TO COMPROMISE

Fortunately, there are moments in life when decisions are easier than you had anticipated. This is such a moment, because the Vogel's NEXT Series will exceed every possible expectation you might apply when selecting a TV wall mount.

Aesthetically, the stylish yet understated look and high-quality materials will blend perfectly with interiors ranging from retro-modern to Nordic or industrial to urban. On a technical level, the design is cutting-edge yet robust. Our innovations are driven by the needs of the user: from an intuitive interface to pragmatic functionalities and smart solutions that genuinely enhance your viewing experience.





You decide
what your
TV wall mount
needs to do. We
ensure it does it.
Flawlessly.

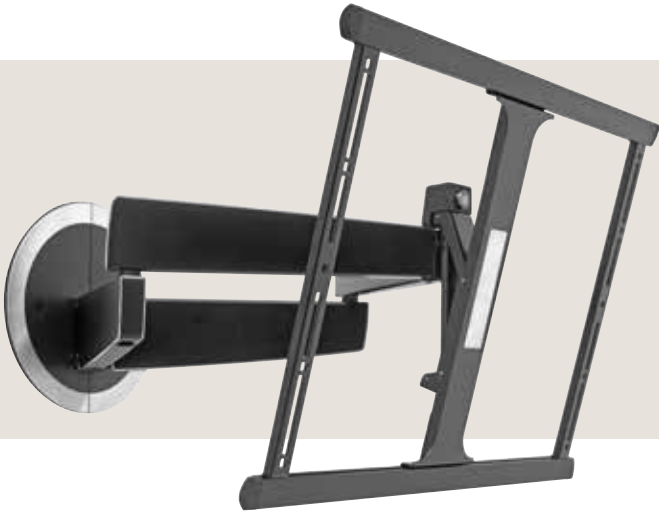


Design & comfort

Vogel's NEXT Series of wall mounts come in different versions, so there's a solution for every need.

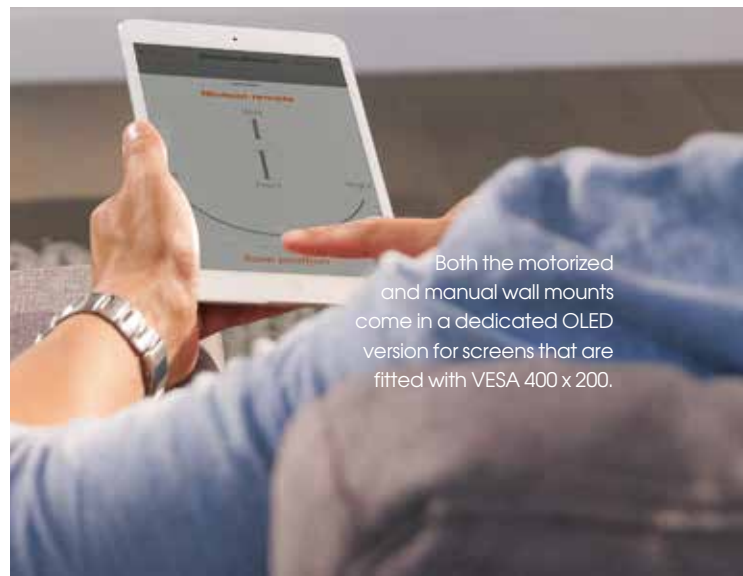
DesignMount

The **DesignMount** is the perfect manual wall mount. Discreetly facilitating your ideal viewing experience. Thanks to the Smart Movement Mechanism (SMM®), adjusting the mount's position requires only the lightest touch of your finger, while the Screen Protection System (SPS®) prevents your TV from bumping into the wall.



MotionMount

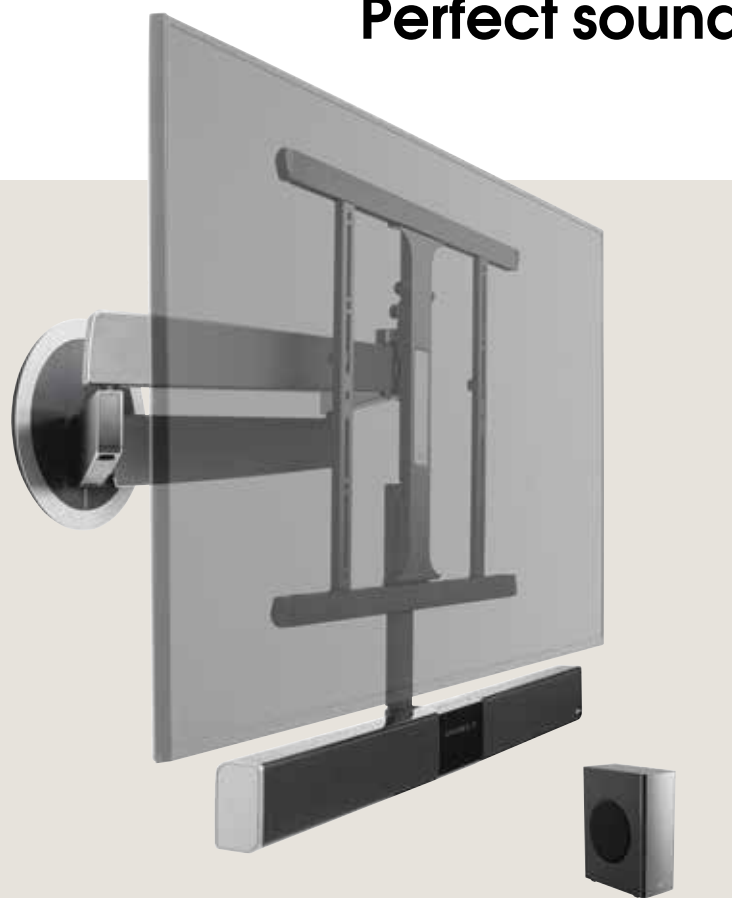
The **MotionMount** delivers the same ideal viewing experience, but motorized. Turn your TV on, and it automatically returns to your previous viewing position. Or one of ten other positions you can also pre-programme, so each member of your household can enjoy watching TV in their own way. To adjust your viewing position, simply use the handy app. And when you turn it off, your TV will return effortlessly to its resting position on the wall.



Both the motorized and manual wall mounts come in a dedicated OLED version for screens that are fitted with VESA 400 x 200.



Perfect sound



SoundMount™

The **SoundMount™** brings another dimension to perfect viewing. An integrated soundbar ensures the speaker automatically turns to face you with your TV screen, for a totally immersive sound experience. Add to that a wireless subwoofer that you can place anywhere in the room and the result is a sound quality so good you no longer need the clutter of additional speakers. Even when streaming music directly to the soundbar via your smartphone or tablet.

MotionSoundMount

The **MotionSoundMount** takes the wall mount to a whole new level. In fact, it's in a class of its own. It brings together flawless mounting, automatic movement and excellent sound in one all-encompassing product. Perfection literally at your fingertips. And via the specially-developed Vogel's app, you can select from 10 pre-programmed settings, so that everyone in the house can set their own preferred viewing position.



The all-in-one solution,
with automatic motion option.

“GOOD DESIGN
IS INNOVATIVE...
IT DOESN'T
PRODUCE
NOVELTY FOR
THE SAKE OF IT.”

Dieter Rams

German industrial designer





Innovative features developed to benefit you

At Vogel's, we innovate for one reason only: because it will benefit you, the user. So for the NEXT Series, for example, we developed the first **app-controlled** wall mount that automatically turns to face your viewing position because we knew it would make your life just that little bit easier. And equipped it with up to 10 presets because we realise you may want to view your TV from various positions in the room.

We also produced the first wall mount with **integrated sound** that turns with your TV to face you in order to guarantee you the ultimate viewing and listening experience. You can also **stream music** direct to the soundbar using your smartphone or tablet without the need for extra speakers.

With NEXT, our ambition was a Series of TV wall mounts that offer you maximum pleasure for minimum effort. People tell us we've achieved it.



“Sometimes as designers
you have to go against the
tide of received wisdom”



“For the NEXT Series, we wanted a special product that brings together the best features we’ve developed for previous products. Like our patented Screen Protection System (SPS®), where the mechanism’s 4 arms are integrated to ensure the TV can never bump into the wall, the fingertip movement control or the exclusive laser welding for a perfect finish.

Talking about that finish, we make a real effort to ensure the product looks very clean. You don’t see any electronics, motorization, cables. It’s all integrated inside the construction.

You can also see our integrated approach to design in how the three main elements — wall plate, arms and screen mounting frame — aren’t just three separate components but form one coherent shape. A shape we emphasise through the contrasting colours of the black powder-coated steel and the brushed aluminium of the contours.

Stefan Luijben
Team Leader R&D

Sometimes, as designers, you have to go against the tide, and we did that with the remote control: we didn't include one! People already have countless remote controls lying about. They don't want another one, and with our design, they don't need it. The wall mount rotates to its last used position when you turn on the TV and rotates back to the wall when you turn it off. You can set this position by hand, and it's automatically stored in the memory. So instead of using yet another electronic device, you can personalise your viewing experience."

NO EXTRA REMOTE CONTROL...

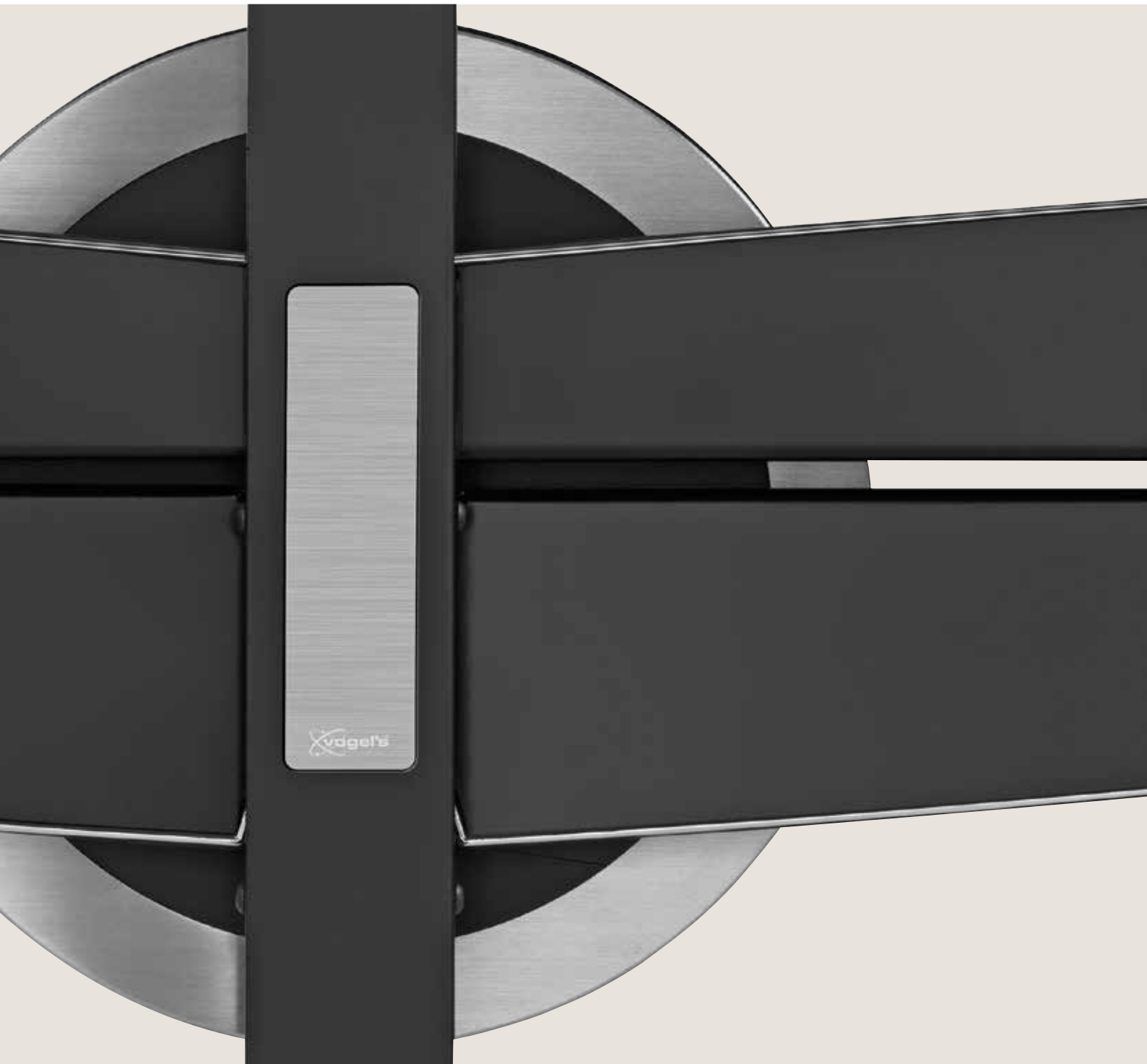


**“THERE ARE
THREE
RESPONSES
TO A PIECE
OF DESIGN
– YES, NO,
AND WOW!”**

Milton Glaser

American graphic designer





PLUS X AWARD®

Plus X Award



IF Design Award



reddot award

Red Dot Award



GIO Award



Easy to operate

The motorized wall mount automatically turns the TV to the last chosen viewing position. With a rotation angle of 120°, you can turn the TV to face you wherever you are in the room. And when it's switched off, the TV neatly returns to its default position against the wall.

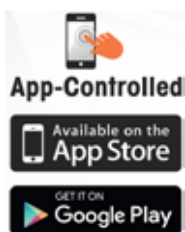


Finger-touch control

The patented Smart Movement Mechanism (SMM®) lets you move a TV mounted on the NEXT manually-operated wall mounts with just a touch of your fingertip.

App-controlled for additional functionality

You can also store 10 of your favourite preset positions in the Vogel's MotionMount app (iOS & Android), that will turn your TV to face the kitchen, dining table or your favourite armchair.



Wireless subwoofer

This can be placed anywhere in the room, removing the need for extra speakers and improving the sound quality of your TV.



Bluetooth audio streaming

To play music, simply use your smartphone or tablet to stream your favourite music through the SoundMount or MotionSoundMount.



Ideal for OLED TVs

Operate the motorized mount via an app that automatically turns your TV and soundbar to face you, so you never have to touch your fragile OLED screen again. Both the motorized and manual wall mounts come in a dedicated OLED version for screens that are fitted with VESA 400 x 200, providing a seamless and truly elegant finish



A single power outlet

The soundbar and TV are powered via the NEXT wall mount, so you only need one wall socket.



Your wall and TV protected

No need to worry about damaging your screen or wall, as Vogel's unique Screen Protection System (SPS®) protects your TV screen at all times as well as the soundbar. No matter how far you turn it, you have the peace of mind of knowing it won't come into contact with the wall.

Clean finish

Conceal cables from sight with the Cable Inlay System (CIS®) for a tidy, sleek look.



**Erwin Hermesen**

Manager Applied Technology

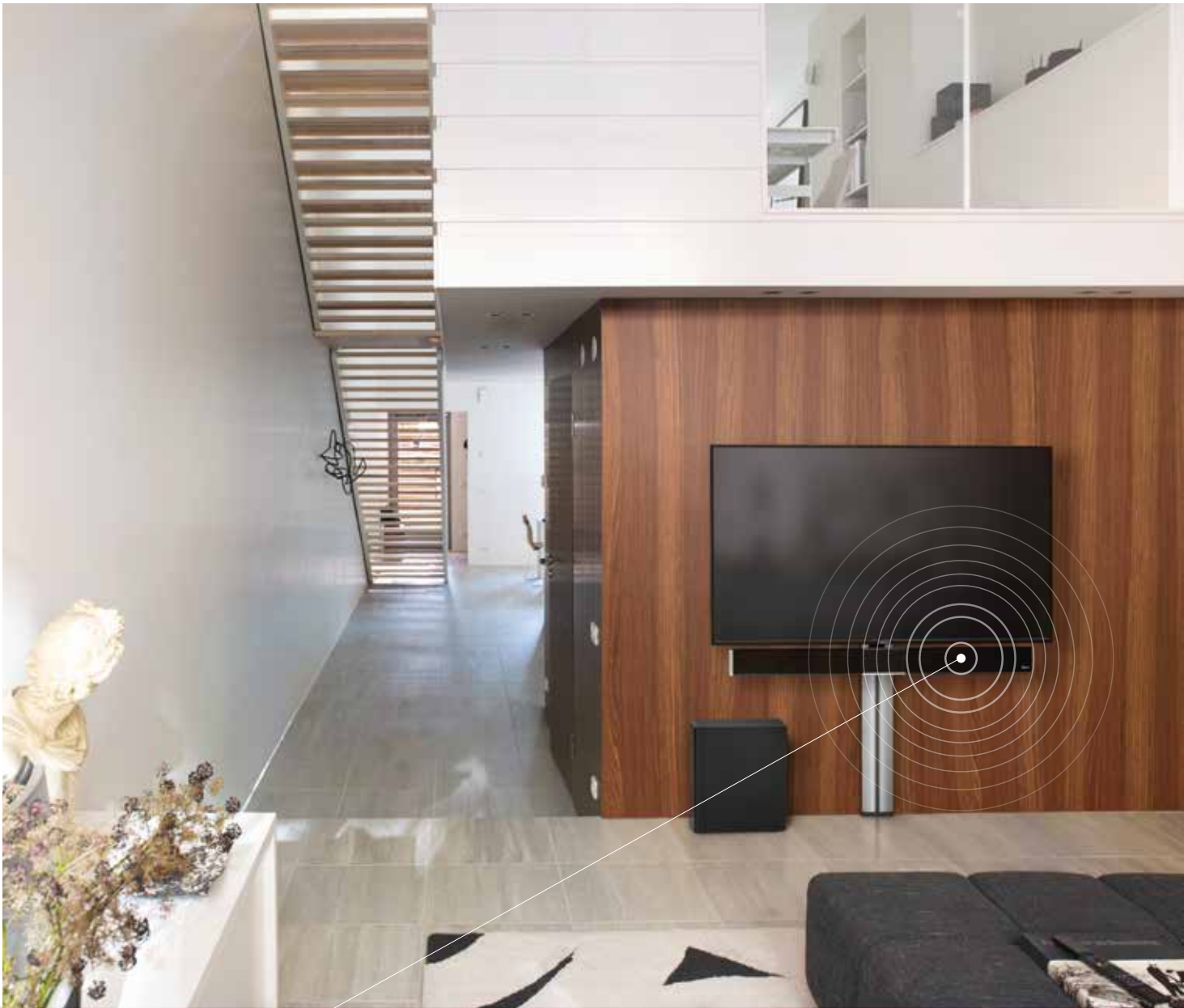
“Both the screen and the soundbar turn to face you”

“TV is about two things: what you see and what you hear. So for the NEXT Series we decided to develop something unique: a soundbar integrated with the wall mount. When you turn on your TV, both screen and soundbar automatically turn to face you, for the optimal audio and video experience.

Because the best sound is always achieved when the speaker is facing you. It seems obvious once you’ve thought of it, but Vogel’s are the only ones to have done it!

In terms of the audio, we set very high technical standards for the NEXT Series. To be sure we achieved those standards, I came up with the idea of a ‘Golden Ears’ team to test our prototypes and sent out an invitation across the company to apply for our four-person testing team.





About 50 people applied and I selected the best four based on various criteria, such as audible frequency spectrum, recognizing certain frequencies, musicality, hearing stereo, etc. I run a recording studio in my spare time, so I used sound industry software and my own know-how to develop a completely automated 10-minute test under identical conditions for everyone.

When new people join the company, I invite them to be tested. If they perform better, they replace the lowest scorer in the current Golden Ears team. It's become a bit of a game. But it's also deadly serious: we want the best testing because Vogel's wants to give customers the best possible sound. I guess it says something about how fanatical we are at Vogel's to deliver quality. And about our very human company culture: we know that ultimately, it's always about real people and their experience."

COMPLETE SOLUTION FOR ALL MEDIA EQUIPMENT

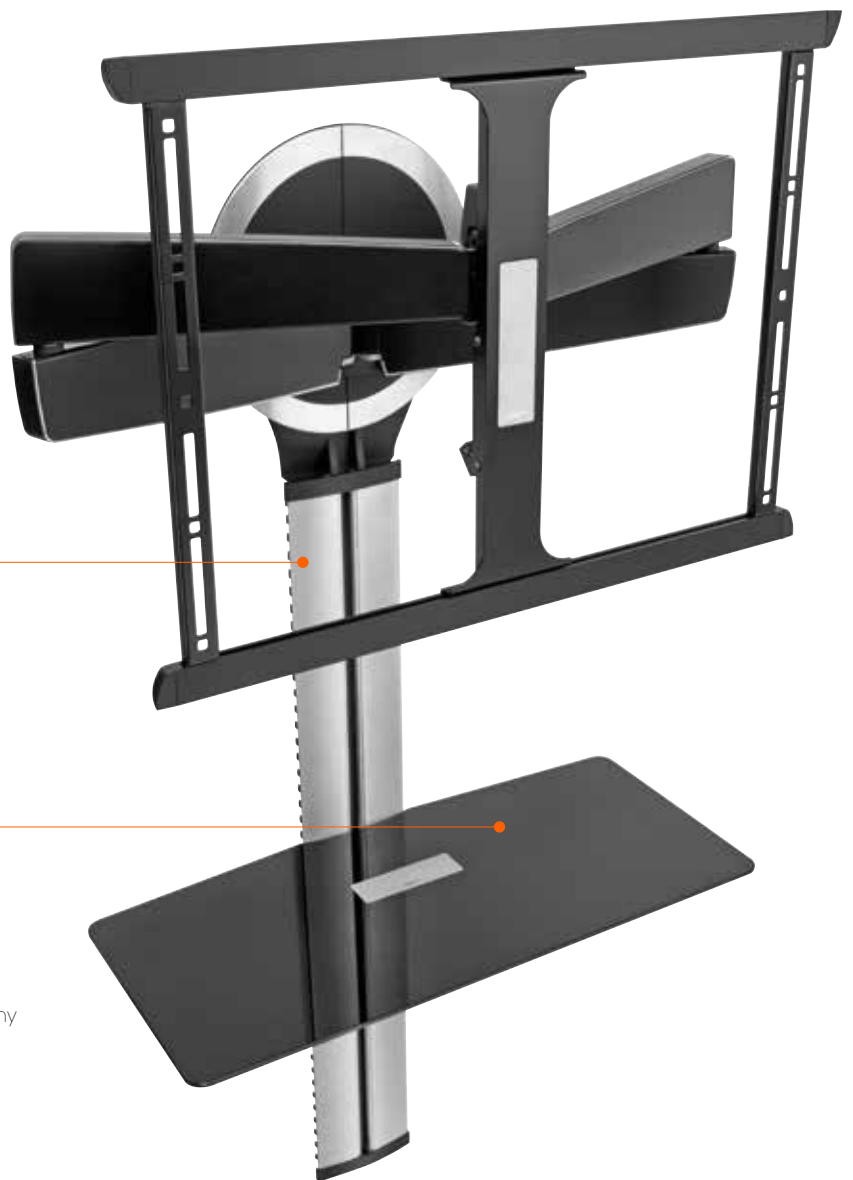
The Vogel's NEXT Series comes with a range of accessories, each made to the same demanding technical and aesthetic standards as the wall mounts they supplement. And like the wall mounts, these stylish accessories are designed to look in place with any style of décor.

Cable Column

Specially designed for the Vogel's NEXT Series, the sleek aluminium cable column hides up to 10 cables yet stands only 2 cm from your wall.

AV Multi Support

A discreet solution to the perennial problem of where to rest additional devices safely and without cluttering. Designed for use in combination with the Cable Column, the high-quality safety glass tray can be positioned at any height for maximum convenience.





Vogel's NEXT 7825

AV Multi Support

- Sleek graceful design • Complete solution for all media equipment • Size (w x d): 67 X 31 cm / 26.4 X 12.1 inch • Max weight: 10 kg / 22 lbs • Made of high quality safety glass • Can be positioned at any height in the column • Must be combined with Cable Column Vogel's NEXT 7840



Vogel's NEXT 7840

Cable Column

- Sleek, graceful design • Cable Column 100 cm / 39.6 inch • Especially designed for Vogel's NEXT TV wall mounts • Aluminium • Hide up to 10 cables • Only 2 cm / 0.08 inches from the wall • Combine with Vogel's NEXT 7825 AV Multi Support to store AV & multimedia equipment (Max. 4x Vogel's NEXT 7825)





A COMPANY BORN FROM A PASSION TO IMPROVE.

In 1973, our founder Harry Vogels wanted a better way to direct sound than via speakers on the ground or on a shelf. Finding there was nothing on the market, he decided to build something himself. The result was the world's first speaker wall mount, the BEK 100. It was a huge success and the Vogel's brand was born.

Over the years, the Vogel's range grew to include everything from brackets for domestic TVs to mounting solutions for hospitals and hotels. You'll find our products everywhere, in public spaces, offices, retail outlets and countless homes around the globe.



Vogel's and LG bringing the best together.

Vogel's has developed a TV wall mount specially for the LG Signature that enables the world's thinnest TV to turn (Vogel's NEXT 7555). There is also a solution for mounting the TV flat against the wall (Vogel's NEXT 7505). This highly innovative feat of engineering was achieved through a close and exclusive collaboration between Vogel's and LG.

LG — pioneers in OLED technology.

With OLED technology, TVs are getting flatter and flatter. Within this exclusive category, LG has now developed the LG Signature OLED TV (LG W7 & LG W8), the thinnest TV ever made. By separating the image panel from the electronics and speakers, the TV is so thin it almost hangs on the wall like wallpaper.



Source: LG

Joint effort with astonishing results.



LOEWE.

Vogel's developed the motorized TV wall mounts to be used universally by every TV screen with an automatic auto-home position. While Loewe is an important player in the large OLED-screen TV market. We brought together the Research & Development teams of both companies, to join forces and find the best way to enhance the use of the Vogel's motorized TV wall mounts in combination with Loewe televisions.

we invented
the television.

Loewe devices are made in Germany — and with great passion, enthusiasm and extensive expertise. Loewe products have been perfected down to the last detail. Modular technology, premium materials, precise workmanship, regular software updates and timeless design guarantee sustainable Loewe products.

PRODUCT DETAILS

DesignMount



NEXT 7345

DesignMount

Ideal for OLED



NEXT 7346

Motorized wall mount

Automatic turn & app-controlled

Integrated sound bar & wireless sub woofer

Control via TV remote control

Bluetooth audio streaming

Screen Protection System (SPS®)



Smart Movement Mechanism (SMM®)



Cable Inlay System (CIS®)



Premium Cable Management

Thanks to cable cover (wall) plate and sleeve.

Screen size range (inch)

40 - 65

40 - 65

Max. TV weight (kg)

30

30

Extends from the wall up to (cm)

72

72

Max. VESA

600 x 400

400 x 200 (fixed)
300 x 200 (fixed)

To see the many possibilities offered
by the NEXT Series for yourself, go to
vogels.com/NEXT
or scan the QR Code



MotionMount

MotionMount

Ideal for OLED

MotionMount

Especially for LG Signature

SoundMount™

MotionSound Mount



NEXT 7355

NEXT 7356

NEXT 7555

NEXT 8365

NEXT 8375



auto home

auto home

auto home

sound

auto home & sound



sleeve only

40 - 65

40 - 65

65 LG Signature

40 - 65

40 - 65

30

30

18

30

30

72

72

72

72

72

600 x 400

400 x 200

non VESA

600 x 400

600 x 400



REINSTALLING THE TV AS A TRULY DISTINCT PIECE OF INTERIOR





The Vogel's NEXT OP floor stand.

Modern Technology, Nordic Design, Traditional Values, Ancient Crafts, Timeless Materials. In one striking design, the NEXT OP Series floor stands capture the essence of the Vogel's design philosophy:



OP1

Suitable for TVs with screen sizes from 46 – 70 inches.

NEXT OP
is a floor stand with
a story. Watch it at:
vogels.com/OP



Elegant design

These floor stands are handcrafted from premium FSC-certified oak selected for its fine grain and enduring beauty. With its elegant, clean lines it pays homage to the magnificence of nature, the traditions of carpentry and the advances of technology.

Timeless design

Working with Danish designer, Malte Kidde, OP1 and OP2 are the first in our Designer Collaboration Series, where we work with kindred spirits who share our commitment to quality and a belief in innovative products that are both timeless and unique, as no two OP floor stands are alike.





ONE ELEGANT DESIGN, TWO CHOICES

Smart design

Being freestanding, you can place a NEXT OP Series floor stand wherever you want. All cables are concealed in the rear leg of the floorstand to retain the timeless, uncluttered Scandinavian design.



OP2

Suitable for TVs with screen sizes from 50 – 77 inch.





Vogel's Products BV
Eindhoven, The Netherlands
Vogels.com



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